

# Bachelor in Business Administration



## BBA: FROM EUROPEAN INTERNATIONAL UNIVERSITY PARIS

**Innovative Higher Education, Exclusively Made Available for students in Nigeria**

The Yebo Academy Advantage

Bachelor in Business Administration

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #70 WORLD'S BEST BUSINESS SCHOOLS FOR 2021 by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLD'S BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond

Programme Specialisations:

1. BBA in Finance
2. BBA in International Business Management
3. BBA in Travel and Tourism Management
4. BBA in Hotel & Hospitality Management
5. BBA in Integrated Marketing Communication

Entry Requirements:

- Learners should possess a High School Diploma/Certificate or its equivalent qualification.
- Proof of English language proficiency such as IELTS, TOEFL etc. (If previous education is in English medium, then this requirement is automatically met)
- High level of motivation and self-discipline.
- Learners must possess basic smartphone or computer operating knowledge and skills.
- Mature and high potential candidates without any previous educational qualifications will be considered on a case-by-case basis if they have a professional working experience in the managerial/supervisory roles.

SUBMIT THE FOLLOWING DOCUMENTS VIA E-MAIL TO [hello@pedagog.ac](mailto:hello@pedagog.ac)

1. Education Certificates
2. Latest CV / Résumé
3. Personal Statement (500 words)
4. Passport Copy
5. Passport Size Photo (jpg. format)
6. EIU-Paris Application Form

Pedagog-Ripe time for  
blockchain education

**Forbes**

**“An investment in  
knowledge pays the  
best interest”  
Benjamin Franklin**

## Sample Certificates:



**Duration:** Upto 3 years. We recommend an average of 10-12 hours study time per week for this programme.

**Degree:** Degrees will be issued electronically on the platform. Hard Copies will be sent to the partner in Nigeria for students to collect.

### Completion Requirements:

100% completion of modules & submission of assignments (24 modules) is required to get certified in BBA. Furthermore, the student will also be awarded an individual course module completion certificate from Pedagogy, adding further value, evidencing your competitive advantage in the job market, locally and internationally.

**Assessment Of Learning:** Personalised exercises, assignments and/or quizzes are utilised throughout the course/programme to measure progress in learning characterised by being diagnostic, formative (intervention-oriented), and summative.

**Learning Support:** Our dedicated academic counsellors are ready to assist you, with any queries you may have or any difficulty you may face while enrolling or studying in our courses. For immediate assistance or inquiry you could contact our academic counsellors at [hello@pedagog.ac](mailto:hello@pedagog.ac)

### Grading Criteria:

EIU-Paris follows European Credit Transfer and Accumulation System (ECTS academic credits scheme). The ECTS credit system makes degree programmes and students performance more transparent and comparable all across European Union countries.

In order to obtain the B.B.A. degree (with specialisation), students need to complete 24 core modules including the Final year Research Project module in his/her chosen specialisation area. Each of the 24 modules carry 7.5 ECTS (7.5\*24 = 180 ECTS).





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## Sign up to [Pedagog.ac](https://pedagog.ac)

Verify your email and sign in

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## Visit [Pedagog.ac/bba](https://pedagog.ac/bba)

Visit the page and search for the specialisation under 'Academics'

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## Choose your Degree Specialisation & click 'Module 1' & add to cart

Submit the required documents from the "Institution Verification" Tab in your dashboard

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## Go to your courses

Once you have purchased, you will see the course in your dashboard to start studying

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## Completion

Once the course is completed at your own pace, The student will receive Degree certificate from Pedagog and European International University by email

For Hardcopies students can contact [hello@pedagog.ac](mailto:hello@pedagog.ac) or Yebo Academy